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1. ASEAN-JAPAN BUSINESS PROMOTION PLATFORM

NEWS

The OCCI will conduct a pop-up store project at a shopping mall in Kuala Lumpur on October 18-27, 2024, to gauge shoppers' interest in Japanese products for the general consumer market such as food and home knickknacks. The initiative is part of the OCCI's efforts to help member businesses expand their sales channels, and a limited-time pop-up store is seen as a handy way to test the waters in Malaysia, which has a growing pool of wealthy people and is a gateway market to the broader ASEAN region.

Meanwhile, to help the overseas expansion of the Japanese decarbonization business, the chamber will send a group, the Philippine Green Mission, to the Philippines on October 21-23, 2024. The Philippines aims to reduce greenhouse gas (carbon dioxide) emissions by 75% compared to BAU assumptions by 2030, and use of solar panels is increasingly widespread. The delegation will visit factories of Japanese companies operating in the

Philippines, hear briefings from FDI promotion agencies, and participate in a networking session co-hosted with the Philippine Chamber of Commerce and Industry, which is one of the ASEAN-Japan Business Promotion Platform's member organizations.

Find out more (in Japanese) about the ASEAN Business Promotion Platform at:

<https://www.osaka.cci.or.jp/abp/>

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2. O-BIC UPDATES

Read on to find out what's coming up at the Osaka Business and Investment Center (O-BIC), the organization created by the OCCI, Osaka Prefecture, and Osaka City to attract foreign direct investment and offer support to foreign companies interested in doing business in Osaka.

2-1. China International Fair for Investment & Trade, September 8-11 Xiamen, ChinaThe OCCI and O-BIC will spread the word about Osaka at the China International Fair for Investment & Trade, a world-class exhibition hosted by the Chinese Ministry of Commerce. The exhibition attracts some 80,000 people from throughout China and around the world, and features PR booths for national and regional organizations, as well as spaces for companies to meet and talk business. If you are visiting Xiamen, be sure to visit us at the Osaka booth.Check out the China International Fair for Investment & Trade website at

<https://www.chinafair.org.cn/CifitSystem/index/#/index>

2-2. O-BIC to Hold Seminar Outlining Support Available for Overseas Businesses collaborating in Osaka

The O-BIC is holding a seminar for foreign diplomatic missions and economic organizations to showcase the many business opportunities awaiting foreign businesses in Osaka in the run-up to the 2025 World Expo. The seminar will outline the broad variety of support service available to those looking to collaborate in Osaka.

The event is scheduled for October (TBC).

2-3. O-BIC is also planning to hold an online “tour” of Osaka’s underground arcades this winter.

Details of this and much more are available at the O-BIC website and LinkedIn account at:

<https://www.linkedin.com/feed/>

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3. OSAKA & KANSAI ECONOMIC UPDATES

Osaka: A Special Zone for Financial and Asset Management Businesses In a boon to Osaka’s efforts to establish itself as an international finance hub, the government Osaka a Special Zone for Financial and Asset Management Businesses in June 2024. Having received that designation, the city and prefecture are working to establish an environment for, and ease regulations relating to, attracting financial institutions and asset management companies from overseas. For instance, in addition to tax breaks, it is expected that overseas firms will be allowed to complete corporate registration procedures in English. According to data released by the

Osaka Global Finance One-Stop Support Center in July 2024, some 15 firms from the industry have set up in Osaka since February 2023, including Bain Capital (US) and Chang Hwa Bank (Taiwan), and hopes are high that the government designation will add momentum to this trend.Find out more (in Japanese) about Osaka prefecture’s efforts to establish Osaka as an international finance hub at:

<https://www.pref.osaka.lg.jp/o020060/kikaku/osaka-kokusaikinyu/index.html>

Learn about packages available in relation to the Special Zone for Financial and Asset Management Businesses (in English) at: https://www.pref.osaka.lg.jp/documents/12561/package_en_overview.pdf

Check out the Global Financial City Osaka website at: <https://global-financial-city-osaka.jp/en/>

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4. 2025 WORLD EXPO UPDATES

4-1. Osaka One-Stop Business Service Desk offers Handy Services for Visiting Government and Public InstitutionsThe OCCI, JETRO Osaka, Osaka Prefecture, Osaka City, and other organizations have joined forces to establish the Osaka One-Stop Business Service Desk. As foreign governments and public institutions begin planning to come to Osaka for the 2025 World Expo, the One-Stop Business Service Desk offers support for business events, visits to local businesses, and research.Embassies, consulates, state and municipal governments, and business organizations such as chambers of commerce and industry are encouraged to take

advantage of the desk's services. More details are available at: https://www.jetro.go.jp/en/osaka_bsd/

4-2. "All Osaka's a Stage" 2nd Networking Event Following the success of the inaugural "All Osaka's a Stage" networking event, the OCCI is planning a second.

Read more at <https://machigotoexpo.jp/en/en-about/>

4-3 "KUUZO~Expo? More like Eatspo!"

In the run-up to the 2025 World Expo, the OCCI is showcasing Osaka many, many, oh-so-many dining options on Instagram. Whet your appetite at the OCCI Instagram account, and give us a follow while you're there!

https://www.instagram.com/osaka_cci/

4-4 Tickets for Expo 2025 Osaka, Kansai

- Firstly, you need to register yourself to Expo2025 website and get your Expo ID.

You can buy the ticket, reserve your entry date, and enjoy various services with EXPO ID

- Admission tickets will be e-tickets. You can purchase them with a smartphone or PC.
- In addition to the ticket, you need to reserve the entry date in advance. The detail information of entry reserve will be announced later.

[Click here to purchase admission tickets]

<https://www.expo2025.or.jp/en/tickets-index/>

[Check out the OCCI’ s 2025 World Expo website at]

<https://www.osaka.cci.or.jp/expo2025/pavilion>

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And finally, some Osaka trivia. Did you know that Osaka has three airports? Of course, there are Kansai International Airport and Osaka International Airport (Itami), but did you know there is an airport in Yao City, too? It doesn’t have regularly scheduled airline services, but it does handle civilian aircraft like charter flights and private airplanes, and it also serves as an airbase for the Japan Ground Self Defense Force.

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[O-BIC as one-stop service center for creating a foothold in Osaka]

<http://o-bic.net/>

[Information about scheduled events (in Japanese only)]

<https://www.osaka.cci.or.jp/event/index.php>

[linkedin]

<https://www.linkedin.com/in/osaka-o-bic-2025/recent-activity/all/>



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